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MARCHEGEOGRAPHIC

PLACES, EXPERIENCES, EVENTS FOR YOUR HOLIDAY

REGIONEMARCHE MARCHE EXPO 2015
PLACES, EXPERIENCES, EVENTS FOR YOUR 2015 HOLIDAY

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Blue Flag
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Archaeological Park
Fine Wines
Water Park
Amusement Park
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Tourist Info Centres
Tourist Info Points

The Most Beautiful Villages in Italy
Fine Wines
Water Park
Amusement Park
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Tourist Info Centres
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Aquarium
Water Park
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UNESCO City
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The Marche seaside
Parks and outdoor activities
Culture. The Genius of the Marche
Made in Marche. Shopping and “0-km” food
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Anyone who loves the sea should come visit the region and enjoy its wonderful seaside resorts, gorgeous beaches and all of 17 Blue Flag towns: Gabicce Mare, Pesaro, Fano, Marotta-Mondolfo; Senigallia, Portonovo, Sirolo, Numana; Porto Potenza Picena, Civitanova Marche; Lido Di Fermo, Pedaso, Porto Sant’Elpidio, Porto San Giorgio; Cupra Marittima, Grottammare and San Benedetto del Tronto.

The coastline of the Marche boasts long stretches of fine sand beaches and rocky shoreline along its entire length, offering a highly diversified landscape which is unique in the world.

There are nine tourist harbours with a combined capacity for 5,000 boats: Gabicce Mare, Pesaro, Ancona with its marine harbour, Senigallia and Civitanova Marche.

Some of the harbours have earned the prestigious Blue Flag designation: The Cesari di Fano marina, Numana, the Porto San Giorgio marina and the Tiziano di San Benedetto del Tronto harbour.
Find out more about these events on eventi.turismo.marche.it, when stockfish is prepared Stoccafissando takes place in Ancona, the Fish Soup Festival) in Fano (PU), usually in the second week of September del Brodetto e della zuppa di pesce A typical mariner’s dish is celebrated during the (Seafood Festival) in August, Vongolopolis festival celebrating Porto San Giorgio San Benedetto del Tronto (AP) is very popular and takes place in July. The (Blue Fish Festival) in Brodetto Week whereas in June the (MC) takes place. It all begins in May with GustoPollis in Gabicce Mare (PU), whereas in June the Brodetto Week at Porto Recanati (MC) takes place: The Anghiari Festival del Pesce Azzurro (Blue Fish Festival) in San Benedetto del Tronto (AP) is very popular and takes place in July. Porto San Giorgio (FM) holds its Mangolopolis festival celebrating clams in July and the Festa del Mare (Seafood Festival) in August, famous for its massive pan filled with fresh seafood from the Adriatic, is an event not to be missed! A typical mariner’s dish is celebrated during the Festival Internazionale del Brodetto e della zuppa di pesce (International Brodetto and Fish Soup Festival) in Fano (PU), usually in the second week of September. Another traditional festival during the second weekend of September takes place in Ancona, the Steccafossando, when stockfish is prepared following an ancient local recipe. Find out more about these events on eventi.turismo.marche.it

From Pesaro to Ancona

The so-called Riviera of the hills and the great beaches of Gabicce Mare (PU) offer a delightful blend of history, nature and night-time entertainment. This lovely road, some 80 km long with magnificent views and breathtaking panoramas, leads from Gabicce Mare to Pesaro through the heart of the Monte San Bartolo Regional Park, touching picturesque fishing villages along the way. The lovely city of Pesaro has some 8 km of sandy beaches, modern accommodations and a charming city centre with plenty of shops, as well as the W. Patrignani Maritime Museum. Driving along the panoramic road that winds its way from Pesaro over the Colle Ardecu Hills, you reach Fano (PU), a town with a noble past on the Via Flaminia which, in summer, welcomes visitors with its Summer Carnival and a re-enactment of Fano dei Cesari, or ‘Fano in Caesar’s time’. Once across the Mera river, you reach Marotta (PU), which was the source of inspiration for Enrico Ruggeri’s song Il mare d’inverno. Further along is the Spiaggia dei veluti (or “velvet Beach”) in Senigallia (AN), celebrated for its Rotonda a Mare. The Riviera del Conero is truly unique, a green headlands which starts in Ancona and offers a pleasant sequence of fine gravel beaches and rocky shoreline. The backdrop of the shoreline here is the verdant Parco Naturale Regionale del Monte Conero, which boasts rocky gorges and the clear blue waters at Portonovo, while Sirio and Numana are typical villages perched high above the sea.

From the Macerata coast to the Riviera delle Palme

The coastline here begins at Porto Recanati (MC) and offers stretches of fine gravel and sandy beaches with green pine stands just a short drive from the Loreto Sanctuary and from Recanati, the birthplace of the great poet Leopardi and the celebrated tenor Beniamino Gigli. Softly rolling hills provide the setting for the sea at Porto Potenza Picena (MC). Another town steeped in history and located on the coast is Civitanova Marche (MC), its long beach dominated from above by the ancient medieval village of Civitanova Alta (MC). Crystal clear water framed by hills is what characterises the Piceno Riviera, Porto Sant’Epidia (FM), Lido di Fermo (FM) and Porto San Giorgio (FM) with tree-lined streets and beach bars which offer entertainment in the evening as well. The celebrated Riviera delle Palme is the most exotic region of the Marche: it has some 7,000 palm trees (hence the name) and a long coastline with cycling paths; it includes Cupra Marittima (AP), Grottammare (AP) and San Benedetto del Tronto (AP) and offers plenty of beaches and eateries to meet all tastes. There are also many museums to enjoy. S. Benedetto del Tronto has its Polo Museale del mare, a fascinating village dedicated to the history, traditions and culture of the sea while the Museo Malacologico Piceno in Cupra Marittima houses 75,000 fabulous sea shells. Boating at the seaside also means shopping: there are dozens of outlet centres with quality purchases from Macerata to Fermo.
Perhaps not everyone knows that just a few kilometers from the sea, the Marche region boasts an area just waiting to be explored: hills and parks, even along the coastline; and the peaks of the Apennines.

The special relationship between mankind and mother nature has remained unaltered in this region: harmony distinguishes the cultivated landscape, marked by rows of great trees, by woods and hills that gently flow dotted here and there with age-old villages.

Some 90,000 hectares of the Marche is covered by parks and protected areas, much to the delight of nature lovers!

A web of well-marked nature trails invite hikers and horseback riders into the hills for long excursions to get to know the area even better.

Extreme sports lovers can enjoy rafting, canoeing and kayaking on mountain rivers, and this lovely corner of Italy with its green woods and gently rolling hills is also ideal for cycle-tourism and mountain bike outings at all levels.

The parks are well organised and comfortable accommodation can be found in local hotels, B&Bs, agriturismos and bike-hotels so that everyone can explore the beauty of nature here, the art and history, as well as the fine local cuisine.
Parks of the Mountains and Parks of the Sea

The Parco Nazionale del Monti Sibillini (National Park of the Sibillini Mountains) is the ideal destination for anyone who loves flora and fauna set in a timeless landscape. Rural Villages, towns, museums, buildings dating to the XIX century and nature live together in harmony, and there is a myriad of hiking and walking paths to enjoy in this beautiful setting. Not far away is the Parco Nazionale del Gran Sasso and del Monte della Laga (National Park of the Gran Sasso and the Laga Mountains), one of Italy’s largest. If you love both the seaside and nature, the Marche region offers wonderful places to enjoy both during your holidays, thanks to its two regional parks along the shoreline: the Parco Naturale Regionale del Monte San Bartolo (Regional Nature Park of Monte San Bartolo) is characterised by a stretch of steep cliffs between Gabicce and Porto Cervia which is home to extremely rare flora, and the Parco Regionale del Monte Conero (Regional Park of Monte Cen- ro), which sits perched high above the sea and blends in beautifully with Ancona, Camerano and the resort towns of Sirolo, Numana and Portonovo, are an example of how nature and mankind can live in harmony with one another in the Marche region. An enchanting mountainous landscape for as far as the eye can see can be found in the Parco Naturale Regionale Sasso Simone e Simondello (Sasso Simone and Simondello Regional Park), which encompasses woods and ancient town centres in the Montefeltro area. A typical Apennine landscape, on the other hand, can be enjoyed in the lovely Parco Naturale Regionale Gola della Rossa e Frasassi (Regional Nature Park of the Rossa Gorge and Frasassi), known for paths that twist their way among steep and narrow gullies, which reach their peak in the utter magnificence of the Frasassi Grottoes at Genga (AN). The Marche Region is the only Italian region which can boast that all of its parks are fully certified. Another interesting nature is the various sustainability festivals in the province of Ascoli Piceno they have the Festival dell’Appennine from May through July, created as an homage to the landscape and mountains of the area, which has become a significant event for anyone who wants to further reflect on the importance of safeguarding the landscape, the Festival “La Parola della Montagna” (“Words of the Mountain” Festival) in the Sibillini Mountains area (July 9th and 10th) and at Smereta, a tiny medieval hamlet in the province of Fermo, and last but not least, the Festival del Paesaggio (Landscape Festival) which involves the towns of Serra San Quirico, Staffolo, Mergo and Montecucco (on 17, 24 and 31 May, and 7 June).

Nature and Archaeology

When in the Marche region, enjoy the thrill of discovering the relics of past civilizations, starting at the Museo Archeologico Nazionale delle Marche (National Archeological Museum) in Ancona, which documents the prehistory of the area. Forum Sempronii in Fossombrone (PU) houses the remains of a Roman city founded in the 3rd century BC, and just a few kilometres further on is the Galleria del Furlo (Furlo Tunnel). Dig at the behest of Emperor Vespasian in 76 BC, it is an amazing example of the technical ability of the era. The Parco Archeologico del Sentinum (Archaeological Park) in Sassoferrato (AN) and its museum house relics of past glory. The Parco Archeologico Città Romana di Suasa (Archaeological Park of the Roman City of Suasa) at Castellone di Suasa (AN) boasts an amphitheatre built during the late 1st century BC and an elaborate Roman domus (residence) with magnificent mosaics. In San Severino Marche (MC) is the Archaeological Park of Settepana. In the Archaeological Park of Urbio Salvia in Urbisaglia (MC) you can enter some of the monumental buildings and admire the Pompei-like decorations. At the Archaeological Park of Falerio Picensus in Falerone (FM) visitors can enjoy the ancient theatre, among the best-preserved of the region. And the Archaeological Park di Cupra Marittima (SP) is an interesting place to learn about the history of the Picena region. There are numerous archaeological museums housing relics from ancient civil- izations to be explored, from the Gauls to the Piceni all the way to the Romans. Among the most famous is the Museo deiBroni Doraus (Museum of the Golden Bronzes) of Pergola (PU), which preserves a celebrated group of sculptures depicting figures and horses the likes of which cannot be found anywhere else in the world!

Art and Protected Areas

Visiting art cities can be combined with exploring the beauty of protected areas. Many of the nature reserves in the Marche region organise nature courses, such as at the Ripa Blanca WWF Oasis in Jesi (AN), which came about in 1997, and the Riserva Naturale di Montagna di Torricchio (Terrichio Natural Reserve and WWF Oasis), the first one of its kind to be established, in 1977, by the state thanks to an initiative by the Botanical Institute of the University of Camerino, and the 30o hectares of the Riserva Naturale Abbadia di Pistaia (Pistaia Abbey Nature Reserve) set up near the abbey’s marvellous building. In the area near Macerata is the Riserva Naturale del Monte San Vincenzo di Monte Canfaito (Mt San Vincenzo and Mt Canfaito Natural Reserve), with vast expanses of beech groves. And continuing southward, you come upon the Riserva Regionale Senita (Senita Regional Reserve) of San Benedetto del Tronto, located near the sea and the mouth of the Tronto river. In the Pesaro area the Riserva Naturale del Furlo Gorge and the Museo del territorio (Museum of the Territory) are well worth a visit, as is the Parco Archeologico (Archaeological Park) of Fossombrone, www.turismo.marche.it

Do you have a passion for geology and natural phenomena? Then come see the Grotte di Frasassi (Frasassi Grottoes) at Genga, a fairytail written by water: in the bowels of the earth, giant stalactites create natural sculptures which hang from majestic ceilings. Crystalline arabesques and deep canyons extend some 30 km into the earth with a succession of rooms and corridors created over the course of 190 million years. These natural karstic formations were discovered only in 1948, and have been a haven for exploration by spelunkers and geologists ever since. The most famous is the Grotte di Frasassi, the first one to be discovered, and the Wind Grotto, which remained hidden until 1971. These spectacular works of art created, and sometimes destroyed, by nature over tens of thousands of years. You won’t want to miss a visit to be photographed and explored, at least once in your lifetime! www.frasassi.com

The beautifully dramatic Frasassi Grottoes in the Regional Nature Park of the Rossa Gorge and Frasassi Grotto in the town of Genga

The Parco Naturale Regionale del Mt. San Bartolo, the lovely panoramic road overlooking the shore, a favourite of cyclists

Book your room online

www.turismo.marche.it

For information about the parks and outdoor activities

www.turismo.marche.it
The region boasts some 500 piazzas, more than 1,000 important monuments, 37 forts, 106 castles, 15 fortresses and 170 towers, not to mention the thousands of churches, 200 of which are Romanesque, the 96 abbeys, 183 sanctuaries, 72 historical theatres, 400 museums and 315 libraries.

Many of the cities feature any combination of the above, all of them different, all special and unique.

Getting to know the Marche means embarking on a journey into beauty and excellence as expressed by the magnificent masterpieces and works of art it contains.

The Marche is a region which welcomes innovation yet remains faithful to its values and traditions, from which it gets new inspiration every day.

A region where the historical connection between culture and enterprise, art and inventiveness, creativity and craftsmanship have rendered the Made in Marche system recognizable the world over.
The Marche and the Renaissance: Piero della Francesca, Bramante and Raphael

The Marche is a region distinguished by a rare beauty which has turned it into a land of artists, inspiring Raphael from Urbino and Bramante, both of whom were born here. Anyone with a keen eye for culture should not miss the following places of interest: in Urbino the Palazzo Ducale (Ducal Palace) and the landscapes of the Renaissance; in Perugia in the Marche, the lovely setting of the Terre del Duca (Lands of the Duke - in Pesaro, Senigallia and Urbino); and the balconies of Piero della Francesca. It is to this artist that a tourism project entitled ‘The Lands of Piero has been dedicated, which for the first time involved the collaborative efforts of four regions (Tuscany, Emilia-Romagna, Marche and Umbria). www.terredipiero.it

Cultural itineraries
Exploring the Marche and its culture is a fascinating experience. Culture here is a weave of history, art and tradition. The most popular cultural itineraries are those through the archaeological parks and the main archaeological sites of the region, learning about the civic, religious and military buildings designed by architect Francesco di Giorgio Martini, and discovering the famous works of art done by painters Lorenzo Lotto and Carlo Crivelli and the Della Robbia family. And, finally, the chance to relive the atmosphere of times past during historic re-enactments held in many of the cities and villages of the region.

Art Cities

Starting in the north, Pesaro hosts the annual Rossini Opera Festival, which in 2005 will take place from 10 to 23 August. The event is dedicated to Gioachino Rossini, one of the greatest Italian opera composers to whom the city will also dedicate the #EXHIBITION event. Places to see in the city are the Palazzo Ducale (Ducal Palace) and the City Museums, a further in the city’s proverbial cap. Just a few kilometres from Pesaro is Fabriano (PU), home to the amazing Arch of Augustus and the historical artistic beauty dating to the reign of the Malatesta family.

The capital of the Renaissance and the birthplace of Raphael was Sanzio, known to us as Raphael, Urbino has been a UNESCO World Heritage Site since 1996. Do not miss a tour of the Palazzo Ducale (Ducal Palace), a masterpiece of Renaissance architecture replete with works of art and home to the Galleria Nazionale delle Marche (National Gallery of the Marche) housing extraordinary paintings done by such famous artists as Piero della Francesca and Raphael.

Ancona, the capital of the region of the Marche, sits on a finger of land that reaches out into the Adriatic Sea from which one can admire both dawn and sunset over the water. The oldest part of the city is home to the lovely Romanesque cathedral of San Girolamo and numerous monuments here bear witness to the great cultural boom of the XV century. The Pinacoteca Civica (City Picture Gallery), housed in Palazzo Boidati, is named after Ancona native Francesco Podestà (1268-1336), a celebrated painter, and is home to works of extraordinary value. The Museo Archeologico Nazionale delle Marche (National Archaeological Museum of the Marche) is in the XVI century Palazzo Ferreriti and is also well worth a visit.

Senigallia (AN), along the coast, was the endowee of the powerful Della Rovere dynasty, and they left the city an artistic heritage of inestimable value. The city of Loreto (AN), with its celebrated Donato Bramante-designed sanctuary built by Andrea Sansovino, is one of the most visited places on earth. Further inland is the Etruscan Valley, dominated by Assisi (AN) and its ancient walls, home to the celebrated Festival Pergolesi Spolonti in honour of the great musicians and composers from the Marche, Gaspare Spontini and Giovanni Battista Pergolesi. Lorenzo Lotto was one of the main exponents of the Renaissance in the early XV century.

Not far away is Fabriano (AN), the city with a medieval heart, famous for its quality paper and as the birthplace of the renowned painter Gentile. The collection preserved in the Pinacoteca (Picture Gallery) includes frescoes from the late XIII – early XIV century. The city also boasts the remarkable Museo della Carta e della Filigrana (Paper and Watermark Museum), as well as the Museo del Piano Fisarmonico e del Suono (Historic Piano and Sound Museum) in a brand new setting located within the Complesso Monumentale di San Benedetto (Monumental Complex of St. Benedict).

Art Cities

The guided tours offered here are a journey back into the history of the piano and the music written by great composers.

Macerata has a noble and severe countenance softened by the warm hues of the stones and brickwork of the buildings in its historical centre. The city, which is the birthplace of the Jesuit Matteo Ricci, still boasts its XV century bastions and a myriad of streets that rise to the Piazza della Libertà, home to the Museo Civili di Palazzo Bonacorsa (the Palazzo Bonacorsa Civic Museum), the Luggia dei Mercanti (Merchant’s Luggia) and the Torre dell’Orologio (Clock Tower). The city’s great Arena Sferisterio hosts the yearly Macerata Opera Festival in July and August. The city of Camerino (MC), which has its economic and artistic boom in the XV century under the guidance of the Da Varano dynasty, is also not to be missed. Nearby is S.Severino Marche, where visitors can admire the gothic masterpieces of the Salmieri brothers.

Further south is the town of Fermo, which boasts views spanning from the sea to the Sibillini Mountains. Its museum is home to a wonderful collection of historic art.

Ascoli Piceno is another town steeped in history and art. Traces of Roman settlements and Romanesque and Gothic architecture distinguish this lovely ‘City of a Thousand Towers’. The harmonious aspect of the city centre is in great part due to the use of local travertine in the construction of many of the main buildings. The Pinacoteca Civica (City Picture Gallery), the Galleria Civica d’Arte Contemporanea (the City Contemporary Art Gallery), the Museo Archeologico Statale (State Archaeology Museum) and the Cartiera Papale (Papal Paper Factory) are all well worth a visit.

While these lovely cities may be those in the limelight, the smaller towns and villages of lesser fame are full of even greater surprises, a treasure trove of art and culture to be explored and enjoyed.

Land of Theatres and Music

The Marche is the proud birthplace of composers and musicians who have made Italian music and opera famous, including Gioacchino Rossini in Pesara, where Casa Rossini can still be visited, and is home to the theatre which hosts the Rossini Opera Festival every August; Giovanni Battista Draghi, also known as Pergolesi, and to whom the Festival Pergolesi Spolonti in Jesi (AN) is dedicated, and the celebrated composer Gaspare Luigi Spontini in Maiolati Spontini (AN). The region is also the birthplace of other celebrities, like Beniamino Gigli, who was born in Recanati (MC), tenor Franco Corelli, from Ancona, the seat of the Teatro delle Muse, and Renata Tebaldi, who was a native of Pesaro. Music lovers flock every year to the Macerata Opera Festival at the Arena Sferisterio, and there are many museums dedicated to music, places like the International Accordion Museum in Castelfidardo (AN), the Historic Piano and Sound Museum in Fabriano (AN) and, in Rieti (MT), the Oliviero Pigini Guitar Museum. After the success of the move about the life of poet Giacomo Leopardi, Il Giovane Favoloso (or Leopardi, in English) there has been a boom in itineraries for visitors who come to see where this great Italian grew up.

Find out about the itineraries: www.turismo.marce.it
Find out about events: eventi.turismo.marce.it

Great Exhibits

The small study of Federico di Montefeltro, Marche Urbino National Gallery - 5 March – 8 July 2015

Palazzo Blues Bar, Piazza del Duca - Senghila home to the vehicle of the works of Federico Brandi - 28 March – August 2015
PART OF ANY GREAT HOLIDAY IS ALSO THE PLEASURE OF WONDERFUL FOOD AND GENUINE FLAVOURS, AND IN THE MARCHE EVERYONE WILL FIND SOMETHING SPECIAL TO PLEASE THEM.

THE REGION BOASTS AN INCREDIBLE VARIETY OF LOCAL PRODUCTS, FINE WINES AND TRADITIONAL RECIPES: FLAVOURS OF ADRIATIC FISH, WHOLESOME DISHES FROM THE HILLS AND MOUNTAINS TO SATISFY EVEN THE MOST DEMANDING PALATE.

Land of DOP (Protected Denomination of Origin)

In the inland areas of the Marche, pork and cured meats like prosciutto di Carpegna and salami alla cacciatora DOP rule, and boast centuries of sharecropping tradition.

Cheese lovers can sample formaggio di fossa DOP (cheese aged in caves) and the wide variety of sheep cheese typical of the mountainous region. Another cheese with an unmistakable flavour is casciotta di Urbino, which the celebrated painter and sculptor Michelangelo was so fond of.

Even olive oil and honey belong to the list of fine products made in the Marche. The extra-virgin olive oil of Cartoceto and Millefiori honey are famous and contain the fine flavour and aromas of Marche landscapes and the richness of the land. Anyone who loves wholesome cuisine will be delighted with the many events, agriturismos and restaurants which offer these fine products.

LOCAL DELICACIES AND QUALITY SHOPPING
Land of Fine Wines

All the fine food to be enjoyed in the Marche is made even better when paired with a great wine. The region boasts five DOCG (Controlled and Guaranteed Denomination of Origin) wines: Castelli di Montefosco Rosso and Verdicchio di Matelica Riserva, Vernaccia di Serrapetrona, Rosso Conero; and the latest DOCG, the Offida Pecorino from the Piceno wine tradition. There are fifteen fine D.O.C. (Controlled Denomination of Origin) wines as well, and the many wine festivals are the ideal place to get to know them. To learn more about the many events, please visit: www.turismo.marche.it - events.marche.turismo.it - www.mtdoc.it - www.picones.com

My beloved Truffle!

A holiday in the Marche would not be complete without having, at least once in your life, sampled some of the white or black truffles which abound in this region. The main species of truffle can be found in all five provinces of the region, especially during the festivals. The most prized is the White Truffle of Sant’Angelo in Vado (PU), celebrated on weekends from October through November and in Acqualagna (PU) (26-31 October / 1, 7, 9 November). While the Fiera Nazionale del Tartufo Bianco Preggiato (National Prize White Truffle Fair) takes place on 4, 11 and 18 October at Pergola (PU).

Black Truffles can be found in abundance above all in Cagli (PU), in the province of Ascoli Piceno at Acquasanta Terme, Roccafellone, Comunanza, Montefortino, in Camerino (MC), the Sibillini area (just outside of Amanda) and in Visso (MC). There is another variety typical of the area, the Bianchetta, which is gathered in late winter. Now all you have to do is let yourself be delighted by the cuisine offered in the Marche, one of Italy’s richest regions when it comes to truffles!


Watch that trademark! When you are in the Marche, you will no doubt enter a supermarket or a market selling local delicacies where you’ll notice many labels with the QM – Quality guaranteed by the Marche trademark. The cured meats, cereals, fresh and processed legumes are all produced following the strict regulations of integrated agriculture, a system which safeguards both the landscape and the consumer. Taste the difference of QM products and your dinner table will be blessed with all the best flavours of the Marche! www.agri.marche.it

Italian Hospitality

The Marche boasts the highest number of restaurants and accommodations bearing the Ospitalità Italiana trademark, a certification which guarantees the quality of the structure and its product. www.ioq.it

Con Marche Bio

The Consortium Marche Biologiche (or Marche Organic Consortium) has drawn up new strategies to enhance organic farming in the Marche. A modern organisation able to concentrate all the energy of regional organic farmers into a single entity, Con Marche Bio initiatives sustain the recovery of biodiversity in many different ways, including that of promoting ancient and rare varieties.

www.conmarchebio.it

Star Chefs

Would you like to taste the food prepared by the Marche’s Michelin star chefs? Then all you need do is book a table in Loreto at Andreina, in Senigallia at Ulissi and the Madonna del Pescatore; in Fermo at Emilio, and in Macerata at the Enoteca.

The Flavour of Tradition

I.G.P. Products

The Marche boasts three excellent I.G.P. (Protected Geographical Indication) products: Ciaccolato, a soft version of salami you can easily spread on bread that is popular especially in the south of the region and the Facciporco dell’Appennino Centrale (White Veal from the Central Apennines) which in our case is represented by the historic Marchigiana breed.

D.O.P. Products

The region currently boasts five D.O.P. products: Cartoceto Extra-Virgin Olive Oil, Carpegna Prosciutto, Urbino Casciotta, Oliva Ascolana of the Piceno Area (stuffed deep-fried olives) of the Piceno area and the Small Cacciatora Salamis. Slow Food in the Marche. Would you like to get to know the Marche really well? I’ll make your mouth water, better yet, it will leave you sated! Taste the six dishes belonging to the Slow Food Movement and discover the quality food and wine tradition of the Marche. The unmistakable flavour of Cicerchia di Serra De’ Conti and Lonzolino di Fico, both dishes from the peasant tradition in the Ascoli Piceno area, will amaze you. If you are at the sea a set Cineto, try the typical Mosciolo Selvatico of Porto novo, a special type of mussel found along the stretch of coastline from Pietrasanta to Numana. It is famed that Salame di Fabriano is produced, known all over the world and a particular favourite of Giuseppe Garibaldi, who mentioned it in his letters. And, last but not least, as you go up into the mountains try a juicy Mela Rosa (Pink Apple), a traditional variety typical of the foothills, or some Pecorino dei Monti Sibillini (Sheep Cheese from the Sibillini Mountains), a guardian of the area’s pastoral tradition. For more information we invite you to visit the website: www.turismo.marche.it
Footwear for kids and adults, and so many products: The Marche and Craftsmanship... discover designer shopping in the Marche

Many of the most famous Made in Italy products are crafted right here in the Marche. It’s one more reason why a trip to the Marche is an opportunity to spend some fun time hunting for fashion in any of the many factory outlets and bargain shopping malls that offer quality items, fine shoes, fashion clothing and so many other things at great prices.

There is a wide selection of fashion clothing and footwear to choose from as some of the most important internationally renowned brand names were born here. From Ancona to San Benedetto del Tronto, Fermo, Civitanova Marche and the entire Macerata region, the area is dotted with factories producing world class items. Bargain hunting and incredibly low prices can be found at the many outlet shops adjacent to the very factories which have helped make Made in Marche great on a global scale.

Famous brands which also sell online to further internationalise our fine products.
Info: www.turismo.marche.it.

Are you looking for something original, something precious and maybe even a bit eccentric? Then you’re in the right place! When in the Marche you can travel through time and space going from the flea markets to the antique fairs which enliven the five provinces from spring through autumn.
One of the biggest, and therefore not to be missed, is the Mostra Nazionale dell’Antiquariato (National Antiques Show) in Ostra (AN) in the first half of August every year at the Palazzo dei Pardi Convencial. The event attracts clients and curiosity-seekers from all over Italy. Another nationally important fair is the Mostra Mercato di Antiquariato e Antigianato Artistico (Crafts and Antiques Show and Market) in Sarnano (MC). This will be the 34th year that the event, a seamless weave of tradition and novelties, will take place, and includes plenty of shows as well.
Some two hundred exhibitors gather every second Sunday of the month for the Mercatino Antiquario (Antiques Market) at Fano (PU), where demanding collectors and curiosity-seekers roam in search of modern objects and vintage or antique furniture. What are you waiting for? There’s something here for everyone! Info about all the events can be found on www.turismo.marche.it.

Museums and Stories of Style

If you love designer craftsmanship and the work of fine artisans, in the Marche you will find everything your heart desires! Splendid museums here in the region tell the story of ancient and traditional craftsmanship. The Museo del Cappello (Hat Museum) in San Michele Arcangelo (PU), guardian of the tradition of natural pigments (Museo dei colori naturali) at the San Michele Arcangelo Abbey in Lamoli di Borgo Pace (PU), guardian of the tradition of natural pigments and home to a workshop that is still active. Another museum not to be missed is the Museo dei merletto a tombolo (The Bobbin lace Museum) at Offida (AP), which displays works done over a century ago. These museums represent an added value for shopping tourists who also desires a good dose of culture!

Made in Marche
Marche, quality shopping Bobbin lace in Offida

www.turismo.marche.it.
YOU MAY NOT KNOW IT, BUT APART FROM A GORGEOUS COASTLINE, THE MARCHE IS DOTTED WITH A MYRIAD OF VILLAGES AND CASTLES: A MUST FOR ANYONE INTERESTED IN HISTORY AND INTRIGUING LEGENDS

All of 19 villages in the Marche have been granted the prestigious Touring Club Italiano badge as ideal vacation destinations. These towns steeped in culture and tradition are a must-see, packed with emotions and wonderful sensations.

Imposing fortresses dominate the crests of many of the hills in the province of Pesaro-Urbino and the heart of Montefeltro. Mondavio, Sassocorvaro and Cagli are home to an architectural treasure trove of forts designed by Francesco di Giorgio Martini. One of the most noteworthy examples of a medieval fortification is the impressive Castello dei Brancaleoni in Pioibico.
Forts and Castles

There are so many amazing places to see in the province of Ancona, like the Fortezza Albornoz in Sassoferato, the Rocca di Offagna with its Museo delle Armi (Weapons Museum) and the magnificent Rocca Roveresca in Senigallia. The area around the medieval towns of the Marche is dotted with nine castles dating from the XI to the XIV century, built to defend the land and its people. The inland route goes to Sierra San Quirico on the slopes of the Apennines and sports a truly unique defensive wall. Almost a kilometre of fortifications distinguishes Corinaldo, a medieval and renaissance town which still boasts imposing walls with great gates, bastions and towers. The city of Jesi in the Valle Isia has 16 castles, all of which shared the same history for centuries.

Some of the region’s most ancient buildings can be found in the province of Macerata. It was here that the Signori Da Varano encircled the city of Camerino with an imposing system of fortifications which includes the Rocca d’Aielo and the Rocca da Varano. At Castelraimondo the majestic Castello di Lanciano is a perfectly preserved example of fortified architecture. All of the villages around Macerata merit a visit. Among these is Caldarola, with its Castello Pallotta, San Severino Marche and the medieval centre at its highest part, Tolentino and the majestic Castello della Rancia, home to the Museo Civico Archeologico Aristide Gentiloni Silveri (City Archaeology Museum).

The Rocca di Urbisaglia is another military fortress from the early 1500s, and well worth a visit.

Other places not to be missed are Visso, Montelpulciano, Montecassiano and San Ginesio, famous for their medieval layout and alluring beauty. Another enchanting town is Sarnano, with its perfectly preserved medieval hamlet.

More fascinating traces of the past can be found in the Fermo area, at Torre San Patrizio, which is home to a castle built in the 1400s. The Castello at Grottazzolina and that of Petritoli, both built by monastic orders, were of great strategic importance in the Valle dell’Asso. Time seems to have stopped in Moresco and the castle here is almost exactly as it was in the Middle Ages.

Ascoli Piceno boasts the Fortezza Malatesta, Fortezza Pia and the area around the Rocca di Arquata del Tronto with origins dating to the 1000s, the Castel di Lucu, a medieval fortress not far from Acquasanta Terme and the Castello di Acquaviva Picena with a medieval structure modified in the 1400s by Baccio Pontelli. This priceless treasure trove of fortresses, ancient hamlets and castles are living proof of the many dominating forces which over the centuries have so enriched the historic and artistic heritage of the Marche.

When touring the Marche, even the most romantic visitor will be enthralled, the region is steeped in unforgettable passions which have marked its long history. The famous Castle of Frasassi sits perched high on a hilltop between Romagna and the Marche and was the setting of the sad love affair between Paolo and Francesca recounted by Dante Alighieri in the V Canto of the Divine Comedy’s Inferno. Another tragic love story is the one of Piero and Sara, the lovers killed by the perfidious Count of Rovellone. The theatre of this tragedy is the Castello di Pierosara, which features a competition between Acquasanta Terme and the Castello di Acquaviva Picena with a medieval structure modified in the 1400s by Baccio Pontelli. This priceless treasure trove of fortresses, ancient hamlets and castles are living proof of the many dominating forces which over the centuries have so enriched the historic and artistic heritage of the Marche.

The great historical re-enactments

It is easy to step back into history in the Marche, especially during one of the many yearly historical re-enactments. The most famous is the Giostra della Quintana (Quintara Joust) in Ascoli Piceno (1 July – 2 August), which has been celebrated since 1378. The fascinating competition tests the ability of knights dressed in medieval clothing on horseback as they battle with their jousting sticks to conquer the palio. Just as exciting and dynamic is the Palio di San Giovanni in Fabriano (AN), which features a competition between the three city districts pitted against one another in a series of contexts, including archery and flag throwing, as well as theatrical events. These festivals herald the arrival of the new year which begins with the Fano Carnival (which takes place on 1, 8 and 15 February). It is the oldest of its kind in all of Italy and features spectacular allegorical floats and the traditional launching of sweets. To find out about all of the historical festivals taking place in the Marche, visit: www.revocazioni-marche.it.
A HOLIDAY IN THE MARCHE TO REDISCOVER ONE’S FAITH AMONGST THE MONASTERIES, ABBEYS, ANCIENT LANDSCAPES AND PLACES OF RELIGION WHICH SPEAK TO MODERN MAN

THE PLACES OF FAITH

Land of holiness and popes
The history of the many valleys which crisscross the Marche is marked by the stories of numerous saints and imbued with the heritage of great humanity and spirituality: Saint Giacomo della Marca, Saint Nicola da Tolentino, Saint Maria Goretti, Saint Camilla Battista da Varano.
The Marche is also the birthplace of great popes over the course of time as well: Nicholas IV, Sixtus V, Clement XI and Pius IX.

Saint Francis in the Marche and Franciscan places
Saint Francis of Assisi left an indelible mark on the Marche, perhaps because of its proximity to his birthplace in Umbria, because he felt an affinity with the region or because, from the very beginning, the Marche welcomed him. The first documented visit of the saint dates to 1208 and, in particular, mentions the so-called Marca di Ancona, a province instituted by Pope Innocent III. This journey was followed by numerous others until 1219 and offers proof of the deep ties the Saint had with our region.
The cult of St. Francis in our region has embraced the many forms of social life of the past centuries, leaving an indelible mark on the cultural and religious history of the Marche.
Loreto and the Holy House

Loreto is famous as the seat of the Basilica della Santa Casa (Basilica of the Holy House), one of the oldest and most important Marian pilgrimage sites of all of Catholicism. The celebrated Basilica hosts the Holy House of Nazareth where, according to tradition, the Virgin Mary was born and raised, and it is where the Annunciation took place. Adjacent to the door made of Istria stone, completed in 1587, rises an elegant campanile, the work of architect Luigi Vanvitelli. Under the cupola of the church is the chapel of the Holy House, covered in marble and decorated with statues and friezes, masterpieces of XVI century sculpture. Pilgrims from all over the world flock here to pray in front of the statue of the Black Madonna. The Annunciation Chapel was adorned with frescoes by Federico Zuccari and the sacristies of St Mark and St John by Melozzo da Forlì and Luca Signorelli, while the ceiling and the pavilion hosting the Treasure Room were done by Il Pomarancio. The Museo Pinacoteca della Santa Casa (Picture Gallery of the Holy House) is located in the Palazzo Apostolico and preserves paintings, sculptures, arras and ceramics from the Sanctuary which over the course of centuries were donated to the Holy House. It was designed by Donato Bramante and built by Andrea Sansovino.

The Basilica of Tolentino

The basilica dedicated to San Nicola da Tolentino is one of the most important sanctuaries in all of central Italy. San Nicola da Tolentino (1245-1305) was an Augustinian friar, thaumaturge and great preacher. He lived in the convent of the Hermit people of Saint Augustine in Tolentino from 1275 until his death. The interior of the church is rectangular with a single nave and a polygonal apse. The great 1600s chapel of the Holy Sacrament sits at the left of the altar under a cupola. The Cappellone di San Nicola (large chapel of St. Nicholas) is a spacious room containing an import fresco cycle from the 1300s. The Museum of the Basilica can be accessed going up a grand staircase and houses numerous paintings and sculptures, precious ceramics, ex-votos and permanent nativity scenes. The cloister here is considered one of the most interesting in all of the Marche. The saint’s cell was located here and today it is the Oratory of the Augustinian community.

Fonte Avellana and the ancient hermits

The Fonte Avellana Monastery is located on the woody slopes of Mt. Catria (1701 m) at 700 metres above sea level. Its origins date to the late X century, around 980, when a group of hermit monks decided to build the first cells of a hermitage, which over the centuries became the monastery we see today. The spirituality of these hermit friars was strongly influenced by San Romualdo of Ravenna, the father of the Camaldolese Benedicite Congregation. The Marche boasts some one hundred abbeys, often set quite close to one another. The Aperines of the Marche has always been an ideal destination for the holy hermits, who found refuge here in the many hermitages and stone grottoes.

The great abbeys:

The Santa Maria di Chiaravalle Abbey in Fiastra is one of the best preserved Cistercian monuments in all of Italy and bears fitness to the presence of Cistercian monks in the Marche, who arrived here in 1142 from the Chiaravalle monastery of Milan. The church has three naves (the central one rises very high), pointed vaults and cross-shaped pilasters crowned with Romanesque capitals. The abbey is now part of the Natural Reserve of the same name which covers some 1,800 hectares of land between the city of Urbisaglia and Tolentino a few dozen kilometres from Macerata. A tour of the Marche which includes the many religious sites and abbeys is a memorable experience, a vacation for the heart and the spirit.

Art cities and cathedrals

The art cities of the Marche boast many beautiful cathedrals rich with works of art and diocesan museums to be discovered. Among them is the Duomo of Ancona, dedicated to San Ciriaco. It is one of Italy’s most interesting Romanesque-BYZANTINE style medieval churches. The monumental Duomo of Osimo is not to be mixed, the Cathedral in Pesaro is graced with an extensive mosaic floor and the Duomo of Fermo was done in a Romanesque-Gothic style.

Tourist Info Offices

Photos above (from left): Basilica of Loreto. The Church of San Vittore alle Chiuse in Genga. The Romanesque-Gothic Duomo of Fermo. The museum of the Diocese is adjacent to the cathedral.
NATURE AT YOUR FINGERTIPS: DINOSAURS, THE UNIVERSE OF STARS, AQUATIC AND ADVENTURE PARKS

The Marche is ripe with things to do outdoors during your summer holiday. At Felciato di Matelica (MC) you can go to the Parco delle Pietre del Drago (Dragon Stone Park) and see the sixteen full-sized model dinosaurs set in reproductions of their habitats. Anyone who loves astronomy can visit one of the many planetariums and observatories of the AMA (Marche Association of Astronomers), which includes the Villa dei Balbo Observatory in Saltara (PU), a Science Centre with plenty of events all year round. And the amusement parks of the Marche are also sure to please! There are three aquatic parks in the province of Macerata alone: Malibu Acquapark at Porto Recanati, the Acquaparco Verde Azzurro in Cingoli and the Parco Eldorado at Apriolo. Located between the sea and the mountains, they are ideal places for both children and adults to have a great time. The Adventure Park of Lake Cingoli has treetop courses, itineraries through artificial canyons, tunnels and rivers. Pulleys, sturdy vines and moving tree trunks are some of the adventure courses you can follow at the Quercus Park (Ripatransone (AP)). Set in Mediterranean vegetation, it is a destination not to be missed by the bravest families! Just outside of Ancona is the Parco Zoo of Falconara, home to many species of animals and with a picnic area in which to relax and enjoy the day. Carpegna Park: The first Acrobatic Forest Park of the province of Pesaro-Urbino, is located within the Sasso Simone e Simoncello Nature Park in the heart of the Comunità Montana di Montefeltro. Fun is guaranteed here on any of the eleven courses through the treetops of the largest oak grove in Europe at Passo Cantournier di Cappagena. At the ski station of Frontone, in a quiet area above the lift run, you’ll find Kinderland, a playground on the snow where kids as young as 3 years old can slip and slide to their hearts content as they enjoy their first winter sports outing. A real oasis for families. The area is entirely fenced in and so safe that the kids can have fun out of harm’s way. The park can be reached via a transportation belt and offers various attractions, including an inflatable castle. The Parco Avventura con teleferica (Adventure Park with cableway) at Fiastra Lake is made up of various courses over the tree tops on rope bridges and cables, and a cableway that crosses to the other end of the lake. Anyone can join in the fun here in this lovely natural setting not far from where a branch of the Fiastrone river flows into the lake.

www.vacanzemare.com
www.verdeazzurro.it
www.parcoeldorado.com
www.museodelbali.it
www.cingolaventura.it
www.lepietreidedrago.it

NATURE AT YOUR FINGERTIPS

Children at the museum

History, art and culture are not boring in the Marche. Come and explore the most original museums!

The Museo Malacologico Piceno (Shell Museum) in Cupra Marittima (AP) houses some extremely rare seashells. At San Benedetto del Tronto (AP) the Polo Museale del Mare (Sea Museum) offers a fascinating journey into the traditions of shipbuilding and the life of sailors. The Museo della Carrozza (Carriage Museum) in Macerata (MC) is homing many beautiful carriages which are well preserved and offers some fun interactive sections. At the Museo della carta e della filigrana (Paper and Water Stamp Museum) in Fabriano (AN) you can learn about how paper is made. Fabriano is also home to the Museo delle Arti e dei Mastelli in Bicicletta (Bicycle Museum), dedicated to bicycles and the Museo delle Curiosità e della Fantascienza (Curiosities and Science Fiction Museum) is all about the most famous Sci-Fi films of all time. www.musei.marche.it

Late nights for children in Pesaro

On the third weekend in June, Pesaro dedicates itself to kids of all ages, with workshops about cooking, colouring and playing music. The museums stay open until midnight and the entire family will be entertained with magic shows, a gala for pirates and sports on the water.

www.mezzanottebiansodabambini.it

Grottoes and underground mysteries

Experience the thrill of exploring a series of tunnels that stretch out for some 5 km underground, come visit the grottoes and underground of the city of Osimo (AN). The underground city is a precious heritage with many eocenic and religious frescoes, and it is not to be missed. A very special atmosphere also reigns in the famous Grotte di Camerano (AN), a town nestled in the Parco Malacologico Piceno. You can explore this underground world of the Frasassi Grottoes, karstic caves not far from Genga (AN) which have become one of the loveliest attractions of the Marche.

www.osimostoriterannea.it
www.turismocamerano.it
www.frasassi.com

www.carpegnapark.it

Children at the theatre at sea and in the mountains...

Would you like to combine sea and fun for kids? Then the Festival Internazionale per ragazzi (International Children’s Festival) at Porto Sant’Elpidio (FM) is the one for you, the only festival of its kind with encounters, events, entertainment and theatre workshops. What is known as the Passeo dei balocchi (22-26 July), a festival which takes over the entire medieval village of Serra San Quirico (AN) in the heart of the Parco Gola della Rossa e di Frasassi, is also dedicated to children. The streets fill with puppets, clowns, innombrables, princesses and shows. Another summer event for families not to be missed is the Teatro del Cangurro (Kangaroo Theatre) which takes place in various cities (Ancona, Castelfidardo, Civitanova, Corinaldo and Recanati) and features outdoor shows even after dark.

www.parcoeldorado.com
www.museodelbali.it
www.cingolaventura.it
www.lepietreidedrago.it

and finally... ice cream for everyone!

You must also go enjoy the Gelato Artigianale Festival (Artisan Gelato Festival) in Agugliano (AN) from 5 to 7 June. This small town in the Marche, not far from the sea, is specialised in making fine gelato and the event attracts visitors from all over Europe.
IS THIS WHERE THE PARTY IS?

Music!
One of the most innovative musical events in Italy, the mission of the Musicultura Festival (19-21 June) is rhythm in all its many forms.
The attention focused on poetry and, more generally speaking, the written word, have made this festival a cultural stage for various expressive disciplines. It takes place in the great Sferisterio in Macerata. Rock and roll, pin-up girls and plenty of fun are the order of the day at the Summer Jamboree and with CaterRaduno in Senigallia (AN).
The Festival dell’Appennino (Appennine Festival) in the province of Ascoli Piceno is also very popular and takes place from May to July. Conceived as an homage to the landscape and mountains of the area, it is the ideal event for anyone wanting to relax and enjoy exhibits, excursions and shows with nature as the backdrop.

Jazz in the air
Love of jazz in the Marche has lead to some truly exceptional events dedicated to this genre. The Fano Jazz by the Sea festival is not to be missed and recognised as one of the most important summer music festivals in Italy. Every year it hosts musicians of international fame on its various stages. The Ancona Jazz Summer Festival features internationally renowned artists at the Teatro delle Muse.

Cinema, classic drama and dance
Music and cinema in the province of Pesaro-Urbino. The Mostra Internazionale del Nuovo Cinema (Pesaro-Pesaro Film Festival) is known all over Italy and has now reached its 51st edition. To be held this year from 22 to 28 June, it is one of Italy’s most important film festivals and includes parallel events and movie premiers. Classic drama lovers will enjoy the summer TAU (United Antique Theatres) festival, which offers works from the ancient Greek and Roman repertoire performed at archaeological sites. But if contemporary dance is your thing, then the big Civitanova Danza festival (from July through August) is the one that will make your summer unforgettable. The region of the Marche has many fine hotels, camps grounds and hostels so that everyone can enjoy a fun, and affordable, holiday.

Land of Festivals
Do you love music, theatre and/or contemporary art? You’ll find multi-disciplinary festivals all over the Marche for you to enjoy. If you are attracted to the rhythm of the Balkans and the Mediterranean then you mustn’t miss the Festival Adriatico Mediterraneo, which takes place between August and September in Ancona. The event features internationally known intellectuals, musicians and actors in live performances of fascinating experimental theatre. Another must is the Festival Futura (late July/early August) in Civitanova Marche (MC) with its full schedule of cultural events, its stages hosting international exponents of various genres of art: poetry, music, the visual arts and theatre. Popopophilia is one of the more innovative events and takes place at the seaside in Pesaro. And, finally, in San Benedetto del Tronto, the Open Sea Festival awaits you in August. The range of choices is wide, and it’s up to you now to decide which festival, or festivals, to make your own.

Sea and sport
Watersports lovers will be thrilled to go rafting and canyoning up in the mountains of the Marche Hinterlands, where canoeing and kayaking are also a natural. From the rivers to the Adriatic sea, the ancient crossroads of cultures, where there is sometimes a miraculous abundance of fish, the theatre of many a naval battle and of archaeological remains, dawn and sunsets are magically mirrored in a unique blue-green background of breathtaking beauty. The shoals of the Adriatic in the Marche, sandy in the provinces of Macerata, Ascoli Piceno and parts of Ancona and Pesaro-Urbino, are the habitat of a wide variety of fish. The coastline of the province of Ancona, rocky in the area of Mt. Conero, has wild headlands, picturesque caves and the lovely Portonovo Bay, with cliffs and grottoes. In the Pesaro-Gabice Mare area nature of great beauty abounds and the rocky shoal is home to a wide variety of marine animals. Diving here is safe and easy here thanks to the many professional diving schools up and down the coast which can guarantee safe underwater excursions of all levels. Many water sports can be practiced here from the beaches and near the nine tourist harbours: windsurfing, water skiing, sailing, kitesurfing and traditional surfin. Many of the nautical clubs and associations in all of the five provinces of the Marche offer courses, especially along the beaches of Fano, Senigallia, Porto San Giorgio and San Benedetto del Tronto.

COME TO THE LAND OF SPORT

CYCLING AND HIKING
The steep slope of the hills notwithstanding, one of the best ways to enjoy the Marche is on a bike. The region has plenty of routes for cycle enthusiasts, including cultural, food and wine, and nature itineraries on the plains, in the mountains or over the hills. There is also a wide selection of bike-hotels. Find them on www.turismo.marche.it

Nature lovers should not miss a chance to join a group and cycle in the two national parks of the Gran Sasso and the Monti della Laga (AP), the Sibillini Mountains (MC) and the regional parks of Sasso Simone e Simanocelli (PU), Gola della Rossa and di Frasassi (AN), Monte Conero and Monte San Bartolo. Horseback riding is also very popular in these lovely nature reserves, as is hiking to enjoy the peace and quiet of the mountains and their still pristine environment.

A land of champions
The fencing school of Jesi (AN) is home to the new champion of the sabre. Elisa di Franciaca, the great Valerinto Rossi started riding motorcycles in his native Tavullia (PU), Roberto Mancini, the new trainer of the Inter soccer team is from Jesi (AN), and soccer champion Massimo Ambrosini is from Pesaro, as is the swimming champion Filippo Magnini. And when it comes to team sports, the Lube team of Macerata ranks very high on the Italian volleyball scene. These are just some of the great names in sports from the Marche, men and women who have made names for themselves the world over and are a further confirmation of sports excellence from this land and its high quality of life.

Why not come and practice your favourite sport here with us? From the mountains to the sea, from snow skiing to sailing, horseback riding and mountain biking, everything is possible in the Marche: a land of wide open spaces, verdant nature, clean seas and gorgeous mountains.

Tourist Info Offices
Cultural Events
WELLNESS

Between the Apennine mountain range on one side and the Adriatic coast on the other, interspersed among valleys and gently rolling hills are many streams and rivers running parallel to one another, the sources of waterfalls and rapids. The region is marked by deep ravines and spectacular gorges, like the Furlo, Burano, the Rossa and that of Frasassi, Pioraco, Fiastron and the infographic, just to name a few. The water, which is sometimes pure and clear, other times muddy, bubbly and rich in minerals, is the real protagonist here and gives life to a system of thermal springs throughout the territory.

From north to south, there is a wide selection of thermal establishments to choose from, and all of them use the water for its curative and beneficial properties, to bathe or drinking water for special cures and for beauty treatments. Thermal activities are also defined as “water civilization” and today are an important factor in modern medicine as a fundamental element in the health industry in terms of prevention. Those who go to the baths seek a complete check-up, they want to rid themselves of toxins, fight stress and take care of their looks.

This is why thermal bathing establishments today, while still offering the classic treatment therapies, are becoming very real wellness centres, with sun decks, gyms, water massage tubs, beauty treatments and pools, and they can turn your holiday into an opportunity to get back in shape and regain your physical footing.

The secret to the success of the ten thermal spring centres in the Marche is that they focus on bringing the client back to good, wholesome habits. A trip to the Marche is a journey to good, wholesome habits. A trip to the Marche is a journey that it brings the client back to good, wholesome habits. A trip to the Marche is a journey into wellness, and here it becomes synonymous with wellbeing, healthy lifestyles and attention to the quality of life.

Thermal baths in the province of Pesaro e Urbino
Terme di Monte Grimano in the town of the same name
with wellness centre
0541 531119 - 0541 351009 - www.termedimontegrimano.it
Terme di Malcesine in the same name
0541 351009 - www.termedimontegrimano.it
Terme di Raffaelo in Petriano
with wellness centre
0712 351119 - 0712 351009 - www.termediraffaelo.it
Terme di Carigrano in Fano
0721 885122 - www.termedicarigrano.it
Terme San Vittore in Genga
0725 241779 - www.termeaspirator.it
Terme di Gradara in the town of the same name
0761 959090 - www.termedigradara.it
Terme Santa Lucia in Tolentino
0733 968237 - www.termedisantalucia.it
Terme di San Mauro in the province of Macerata
0733 967237 - www.termedisantaelia.it
In the province of Ancona
Terme dell’Era in Camerano
071 95691 - www.termedera.it
Terme San Vittore in Genga
0725 241779 - www.termesanvitto.it
Terme di San Mauro in the province of Macerata
0733 967237 - www.termedisantaelia.it
Terme Santa Lucia in Tolentino
0733 968237 - www.termedisantalucia.it
Terme di San Mauro in the province of Macerata
0733 967237 - www.termedisantaelia.it
In the province of Fermo
Terme di Palma in Torre di Palme - 0734 53106
Nuove Terme di Acquasanta in Acquasanta Terme
with wellness centre
0736 601068 - www.termeacquasantaterme.it

Meetings

There are many hotels equipped to handle the influx of visitors for conferences, to the two trade fair centres, the Fiera Pesaro and the Marche Fiere of Ancona, and a Convention Bureau.

Fine accommodations can also be had in agriturismos and country houses, all with special spaces and services for the business client to hold meetings and other events, and all set nestled in the lovely hills of the Marche.

Just as interesting is the chance to get together in enchanting historical residences, convents, castles, noble villas and elegant homes which have been turned into fine hotels and/or conference centres. The Marche is a region with a great number of historical theatres which, apart from being a precious cultural heritage, can be turned into fascinating conference and convention centres.

There is, therefore, a wide selection to meet the most varied of needs: congresses, conventions, conferences; structures in which to best express the nature of an event, like old theatres when speaking of culture, or structures with more than one meeting room to hold separate but simultaneous work sessions, structures ideal for small intimate gatherings or, as in the case of the Adriatic Arena, for up to 10,000 people.

www.cbturismo.it
www.turismo.marche.it
PLAN YOUR HOLIDAY IN THE MARCHE!

marche tourism

ALL THE INFORMATION FOR THE VISITOR IN ONE SYSTEM

WEB
www.turismo.marche.it
eventi.turismo.marche.it
marcheadvisor.turismo.marche.it

BLOG
www.destinazionemarche.it

SOCIAL NETWORK

CALL OR WRITE TO US
DMO - Destination Management Organization - Marche Tourism
Via Gentile da Fabriano 9 - 60125 Ancona - +39 071 8062431

CALL OUR TOLL FREE NUMBER: 800 222 111
AND BOOK YOUR HOLIDAY
numeroverde.turismo@regione.marche.it

BOOK AND COME TO THE MARCHE
Find out more on www.turismo.marche.it about:
• the wide range of hotels, country houses, agritourisms, B&Bs, historical residences;
• holiday packages from Marche incoming operators;
• the Marche and all it has to offer, in various languages;
• articles printed in the national and international press;
• the multilingual blog and apps;
• the multilingual brochures;
• social networks in Italian, English and German

TRADE
Are you a tour operator, a travel agency or a tourism operator who wants to learn more about the Marche and how to promote it to your clients?
Then please write to: turismo.promozione@regione.marche.it

COMMUNICATION AND MARKETING
Are you a journalist, a blogger or a publisher seeking more information, photographs, documentation and details about the Marche?
Then please write to: comunicazione.turismo@regione.marche.it

TOURIST INFORMATION
Are you a tourist, an Italy enthusiast who wants to explore the Marche as a possible destination and plan a holiday?
Then please write to: numeroverde.turismo@regione.marche.it
or call the toll free number: 800222111

ABOUT US
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REGIONE MARCHE - ASSESSORATO AL TURISMO
60125 ANCONA - Via G. da Fabriano, 9 - Marche, Italy
Tel. +39 071 8062431 / Fax +39 071 8062154

SOCIAL NETWORK

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DMO - Destination Management Organization - Marche Tourism
Via Gentile da Fabriano 9 - 60125 Ancona - +39 071 8062431

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ABOUT US
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60125 ANCONA - Via G. da Fabriano, 9 - Marche, Italy
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Mostra di Federico Brandani
Seregno (MI), 20 marzo-10 giugno 2015, www.museoartisticoi.it

Eur Orizzonti
Fiera Internazionale del vino e dell’agricoltura (Edizione 36^)
Macerata, 17 luglio-9 agosto 2015, www.marcheioprovincia.it
Festival del Teatro di San Giovanni in Marignano
Monsano, 2-4 agosto 2015, www.monsanocamera.it

Festa delle Streghe
Festival Internazionale del cinema
Montecassiano (MC), 29 gennaio-10 febbraio 2016, www.filmefestival.it

Festival Palesi Vinaccia
Frosolono (PG), 18-21 luglio 2015, www.festivalpalesi.it
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TOURIST INFORMATION OFFICES